

Valley Fest 2020

May 2 and 3

We hope you will become a 2020 Valley Fest supporter in one of the following categories:

\$20,000+

- The festival will be **named after your company** or establishment
- You will have **exclusive rights** to any items you offer during the festival
- You will receive the benefits of your level of donation and also the benefits listed below of each level

Diamond Sponsor \$5,000 +

- **Company name & logo** included in all print advertising, on-line, and T-shirts
- Company logo displayed on all event banners and signs
- Ad on Jumbotron
- Special recognition and appreciation dinner PRIOR to event
- Two free booth spaces for your organization
- Verbal acknowledgments during intermissions
- 3'x5' banner on stage
- Entrance sign **and** all signage at festival

Platinum Sponsor \$3,000+

- **Company name and logo** included in all print advertising and on-line
- Special recognition and appreciation dinner PRIOR to the event
- One free booth space for your organization
- Verbal acknowledgments during intermissions
- Sign at main gate
- 18"x24" sign inside the festival

Gold Sponsor \$1,000+

- Company name included on all print advertising and on-line
- Special recognition and appreciation dinner PRIOR to event
- One free booth space for your organization
- Verbal acknowledgements during intermissions
- 18"x24" sign inside the festival

Silver Sponsor \$250+

- Special recognition and appreciation dinner PRIOR to event
- 18" x 24" sign inside the festival
- Listed in the Valley Fest program and online

Festival Friend Less Than \$250

- Listed in the Valley Fest program and online

We have attached a form below that can be used to indicate the level sponsorship that you are interested in. Please send your check payable to Valley Fest at the address below. A receipt will be forwarded to you once we receive your selection.

We look forward to seeing you and those associated with your business at the festival this year.

Respectfully,

Paulette Hamilton

Valley Fest Sponsorship and Committee

(Please return your selection and payment using the information form below)

Sponsorship levels are:

____ Exclusive Sponsor - \$20,000

Business name, address, logo

____ Diamond Sponsor - \$5,000+

____ Platinum Sponsor - \$3,000+

____ Gold Sponsor - \$1,000+

____ Silver Sponsor - \$250+

____ Festival Friend – Less than \$250

Make check payable to: Valley Fest

Please mail to: Valley Fest

Attn: Marlene Basham

P.O. Box 1653

Dunlap, TN 37327

THANK YOU FOR YOUR CONTINUED SUPPORT!

Major Sponsor Letter

Greetings:

Your past support has made a significant difference to Valley Fest and our community, and we thank you again for it. The festival delivers a great experience to this rural community, not only by providing access to great music and family friendly fun, but by bringing our valley residents together to create a unique community event.

The **2020 Valley Fest dates are May 2nd and 3rd** and will be celebrating its **10th Anniversary!** We plan to announce this very special Valley Fest **will charge no admission**, so everyone will be able to attend free and enjoy it.

We hope you will participate in giving this gift to the community by continuing to be a major sponsor. We can only provide free admission with your support, by tightening our budget, and by looking to smaller businesses and individuals for donations to replace ticket revenue.

Please review the enclosed sponsorship levels to find the giving level right for your company, it lists some of the incentives and perks that your company will enjoy as a major sponsor. A form is attached that you may use to indicate the level of sponsorship that you are interested in. Please send your check to the address listed.

We look forward to seeing you and those associated with your business at Valley Fest this year.

Respectfully,

Paulette Hamilton, Chairman

Sue Ann Lockhart, Committee Member

Ethan Loyd, Committee Member

Valley Fest Sponsorship and Committee

New Sponsor Letter

Greetings:

Valley Fest is a 501 (c)(3) non-profit which hosts an outdoor music festival in early May each year. The festival is a very important event for this rural community, which provides great music and family friendly fun. More importantly, it brings valley residents together to create a unique community event.

The **2020 Valley Fest dates are May 2nd and 3rd** and will be celebrating its **10th Anniversary!** We plan to announce this very special Valley Fest **will charge no admission**, so everyone will be able to attend free and enjoy it.

We hope you will participate in giving this gift to the community by becoming a new sponsor for your company or as an individual donating any amount you can afford. We can only provide free admission with your support, by tightening our budget, and by looking to smaller businesses and individuals for donations to replace ticket revenue. Willing contributions of any size will be greatly appreciated.

Please review the enclosed sponsorship levels to find the giving level right for you individually or for your company. A form is attached that you may use to indicate the level of sponsorship that you are interested in. Please send your check to the address listed on the tier level form.

We look forward to seeing you at Valley Fest 2020!!

Respectfully,

Paulette Hamilton, Chairman

Sue Ann Lockhart, Committee Member

Ethan Loyd, Committee Member

Valley Fest Sponsorship and Committee

