

## Valley Fest 2023

May 6 and 7

We hope you will become a 2023 Valley Fest supporter in one of the following categories:

### **Emerald Sponsor** - \$20,000+

- The festival will be **named after your company** or establishment
- You will have **exclusive rights** to any items offered during the festival
- You will receive the benefits of your level of donation and also the benefits listed below of each level

### **Diamond Sponsor** - \$5,000 +

- **Company name & logo** included in all print advertising, on-line, and T-shirts
- Company logo displayed on all event banners and signs
- Ad on Jumbotron
- Two free booth spaces for your organization
- Verbal acknowledgments during intermissions
- 3'x5' banner on stage
- Entrance sign **and** all signage at festival

### **Platinum Sponsor** - \$3,000+

- **Company name and logo** included in all print advertising and on-line
- One free booth space for your organization
- Verbal acknowledgments during intermissions
- Sign at main gate **and** 18"x24" sign inside the festival

### **Gold Sponsor** - \$1,000+

- Company name included on all print advertising and on-line
- One free booth space for your organization
- Verbal acknowledgements during intermissions
- 18"x24" sign inside the festival

### **Silver Sponsor** - \$250+

- 18" x 24" sign inside the festival
- Listed in the Valley Fest program and online

**Festival Friend** - Less Than \$250: Listed in the Valley Fest program and online

Please complete the form below to select your sponsorship level and send your check payable to Valley Fest along with it. **Please include your name, address, phone number, and email address.**

We will send you a receipt when we receive your selection. We look forward to a great festival this year, and we appreciate the support we receive from our generous sponsors.

Respectfully,

Annette Brown  
Valley Fest Sponsorship Chairman  
423.902.2020

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**Sponsorship levels are:**

**Deadline: March 15, 2023**

- \_\_\_\_ Emerald Sponsor - \$20,000
- \_\_\_\_ Diamond Sponsor - \$5,000+
- \_\_\_\_ Platinum Sponsor - \$3,000+
- \_\_\_\_ Gold Sponsor - \$1,000+
- \_\_\_\_ Silver Sponsor - \$250+
- \_\_\_\_ Festival Friend - Less than \$250

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone # \_\_\_\_\_

Email \_\_\_\_\_

Make check payable to:

Phone #423-949-3338

Valley Fest

Attn: Marlene Basham

287 Pine Street

Dunlap, TN 37327

December 11, 2022

Dear Valley Fest Sponsor,

On May 6 and 7, 2023, Valley Fest will present an outdoor festival for the twelfth time. Once again, the festival will **charge no admission** to make it accessible to as many community members and visitors as possible. The festival not only provides great music and family fun, it brings valley residents together to create a unique community event. They are very proud of it. We expect more than 3,000 people to attend.

As you may already know, Valley Fest recently received a \$400,000 anonymous donation. The donation's use is limited to making capital improvements to the festival property so it can be used by community residents and visitors or other organizations year-round. The donated funds may not be used for operating expenses, like mounting the May festival. Valley Fest, a 501(c)(3) non-profit, must continue to look for generous donors like you for funds to produce the May festival. We want to continue to give the community the admission-free music festival, and we cannot do this without your help.

Please participate in giving this free to the community by continuing to be a major sponsor. Review the enclosed sponsorship tier description to find the contribution level which is right for you. The sponsorship deadline is **March 15, 2023**. This deadline allows time for signs to be completed for the festival. Please use the enclosed form to indicate your sponsorship level and to provide your name, address, phone number, and email address. Please include your most current logo/marketing information for our signs and advertising.

We look forward to your joining us to make Valley Fest 2023 the best festival ever!

Respectfully,

Annette Brown, Chairman  
Ethan Loyd, Committee Member  
Jessica Austin, Committee Member