

**Valley Fest 2024**  
**May 4 and 5**

We hope you will become a 2024 Valley Fest supporter in one of the following categories:

**Emerald Sponsor** - \$20,000+

- The festival will be **named after your company** or establishment
- You will have **exclusive rights** to any items offered during the festival
- You will receive the benefits of your level of donation and also the benefits listed below of each level

**Ruby Sponsor** - \$10,000+

- Sponsor activities such a Balloon Man, Axe Throwing, Petting Zoo, etc. **OR** Sponsor entertainer(s)
- A sign with the **company name and logo** will be displayed at each activity or At the stage for the entertainers
- You will receive the benefits of your level of donation and also the benefits listed below of each level

**Diamond Sponsor** - \$5,000 +

- **Company name & logo** included in all print advertising, on-line, and T-shirts and displayed on all event banners and signs
- Ad on Jumbotron
- Two free booth spaces for your organization
- Verbal acknowledgments during intermissions
- 3'x5' banner on stage
- Entrance sign **and** all signage at festival

**Platinum Sponsor** - \$3,000+

- **Company name and logo** included in all print advertising and on-line
- One free booth space for your organization
- Verbal acknowledgments during intermissions
- Sign at main gate **and** 18"x24" sign inside the festival

**Gold Sponsor** - \$1,000+

- Company name included on all print advertising and on-line
- One free booth space for your organization
- Verbal acknowledgements during intermissions
- 18"x24" sign inside the festival

**Silver Sponsor** - \$250+

- 18" x 24" sign inside the festival

- Listed in the Valley Fest program and online

**Festival Friend** - Less Than \$250: Listed in the Valley Fest program and online

Please complete the form below to select your sponsorship level and send it along with your check payable to **Valley Fest, Inc.**

**Include your name and/or company name, address, phone number, and email address. Also send a copy of your logo.** We will send you a receipt when we receive your selection. We look forward to a great festival this year and appreciate the support we receive from our generous sponsors.

Respectfully,  
Annette Brown  
Valley Fest Sponsorship Chairman  
423.902.2020

**Sponsorship levels are:**

**Deadline: March 15, 2024**

<b>Will set up a vendor space</b>	<b>Yes</b>	<b>No</b>	<b>Need Electricity</b>
____ Emerald Sponsor - \$20,000	____	____	____
____ Ruby Sponsor - \$10,000+	____	____	____
____ Diamond Sponsor - \$5,000+	____	____	____
____ Platinum Sponsor - \$3,000+	____	____	____
____ Gold Sponsor - \$1,000+	____	____	____
____ Silver Sponsor - \$250+			
____ Festival Friend - Less than \$250			

Send to: Valley Fest, Inc.    c/o Marlene Basham    287 Pine Street    Dunlap, TN  
37327

Sponsor Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Email Address: \_\_\_\_\_



November 11, 2023

Dear Valley Fest Sponsor,

Valley Fest Inc. is proud to present the festival in 2024 for the thirteenth year. Our continual goal is to have a **no admission charge** making it accessible to as many community members and visitors as possible. The festival not only provides great music, food and family fun, it brings valley residents together to create a unique community event. We expect more than 3,000 people to attend.

As you may already know, Valley Fest is a 501(c)(3) non-profit and must continue to look for generous donors like you for funds to host the May festival. We want to continue to give the community the admission-free music festival, and we cannot do this without your help.

Please participate in giving this event to the community by continuing to be a major sponsor. Review the enclosed sponsorship tier description to find the contribution level which is right for you. The sponsorship deadline is **March 15, 2024**. This deadline allows time for signs to be completed for the festival. Please use the enclosed form to indicate your sponsorship level and to provide your name, address, phone number, and email address. We will also need your most current logo/marketing information for our signs and advertising.

We look forward to your joining us to make Valley Fest 2024 the best festival ever!

Respectfully,

Annette Brown, Chairman  
Ethan Loyd, Committee Member  
Jessica Austin, Committee Member